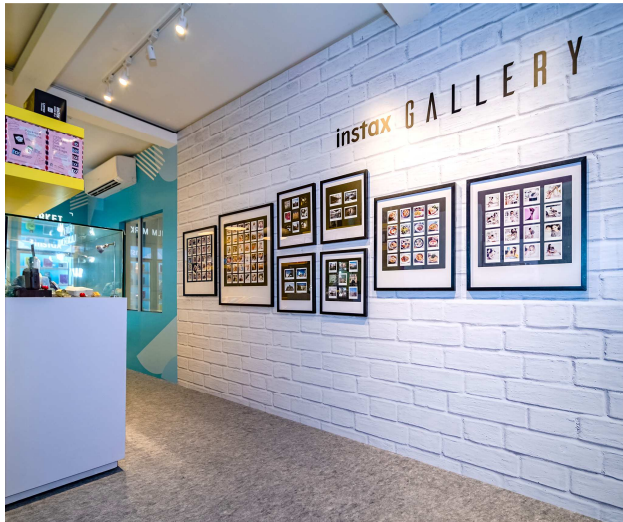


FUJIFILM instax PlayRoom Concept Pop-Up Store (18-31 Jan 2019)

instax celebrates its 20th anniversary this year since its first debut in 1998! To celebrate this milestone, Fujifilm Singapore presents you the first ever instax PlayRoom concept pop-up store in town to bring you instant fun and happiness. Come and experience the colourful world of instax with your friends and families from 18- 31 January!

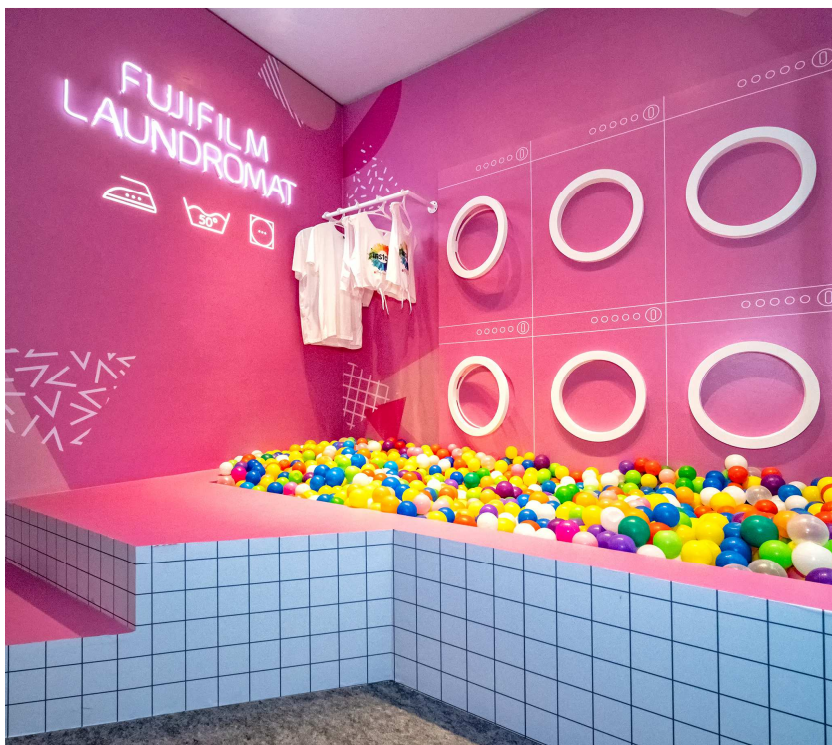


Be awed by the wide selection of instax products at the Fujifilm Market.



Instax Gallery

Get inspired on how you can recreate a gallery wall in your home to makes a personal statement. The gallery showcases some of instax prints produced by our x-photographer and local influencers.



Ball Pit Playground

Let loose of your inner child and plunge into the beautiful pastel ball pit to snap some insta-worthy photos to up your “gramming game”.



Limited Edition instax Ang Pao

With every \$88 spent in a single receipt, you will receive a pack of limited Edition 2019 instax ang pao.

Win an instax SQUARE camera

Stand a chance to win an instax camera by simply snapping a photo at the summer themed photo wall, outside the pop-up store and tag your snaps with **#instaxPlayRoom** and **@fujifilmsg** on your instagram

Details

Venue : Outside Wisma Atria Entrance (Facing Orchard Road)

Date : 18 – 31 January 2018

Hours : 10am – 10pm (Mon – Sun)